

Entrepreneurship

Course Syllabus



Supervising Teacher

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Course Description:

Pre-requisite: Computer Applications (passed w/C or better)

This course provides knowledge, skills, and understanding related to the ownership and management of a business. This is full year class. First semester will emphasize learning about entrepreneurship, business models, identifying and meeting market needs, and the student's interests. Students will work on their business plan throughout the year. During the second semester students will build a business plan and documents such as letterhead, business cards and a web page related to an area of their entrepreneurial interest. They will continue to learn more specific entrepreneurial skills such as types of business ownership; managing sales, finances, and human resources; and risk management.

Recommended Textbook Options:

- 1) Supervising Teacher Top Pick = *Entrepreneurship, Ideas in Action*, 4e, Greene, Southwestern/Cengage Learning
 - This is my top pick because it is written in a very easy-to-understand, applicable format. It has excellent cross-curricular activities in areas such as math, social studies, economics, problem-solving, communication, etc. Students work on building their business plan throughout the year. The downfall of this book is the cost, and it doesn't have online support. Students should be able to easily work through this text independently. The book is 391 pages, so it is easy to complete fun, entrepreneurial, supplemental activities for the class. I recommend the SE and TE. A workbook is also available. www.cengage.com/southwestern, then do a search for Entrepreneurship. This will give you some info on the 3rd edition of the book.
- 2) Supervising Teacher 2nd Pick = *Entrepreneurship, How to Start & Operate a Small Business*, 10e, Mariotti, The National Foundation for Teaching Entrepreneurship
 - This is a very good book for the cost. It doesn't have the ease of readability of the *Ideas in Action* book (above). The chapter reviews require students to think and apply themselves to the scenario. The book gives entrepreneurship ideas for young entrepreneurs. Students work on their business plan every module (3 units, 16 chapters). I think this text would require educator help to help students organize their assignments and schedule. 566 pages. I recommend the SE, the TE, and the workbook. <https://store.nfte.com/bookstore/>
- 3) Supervising Teacher 3rd Pick = *Entrepreneurship & Small Business Management*, Allen, Glencoe
 - In my opinion, this is a very good textbook, but definitely more like a typical textbook than the other two choices. Integrates higher-level concepts in economics, processes, trends, strategy, etc into the reading. More conceptual-based than applied-based like the other recommended texts. It has excellent online support including online chapter quizzes students can take that are graded automatically. <http://glencoe.mcgraw-hill.com/sites/0078613035/>

Required Software:

Students need access to a software suite program which includes word processing, spreadsheet, database, and presentation programs such as Microsoft Office, Microsoft Works, or Open Office s (free online download). If you have an IDEA computer, you will be fine as they come with Microsoft Office.

Course Assessment:

The student will complete four monthly anchor assignments per semester to be submitted and graded by the supervising teacher to comprise a total of 40% of their overall grade. More specific guidelines and grading rubrics will be provided for each anchor assignment after students are registered for the course.

Course Evaluation:

60% of the grade for this course will be based on daily work/assignments and be determined by the parent educator along with the contact teacher.

The remaining 40% will be determined from the anchor assignments which are graded by the supervising teacher.

The supervising teacher will provide the parent educator with tools helpful for determining the 60% home portion of the grade if desired.

I-DEA Student Honor Code:

With any form of valid proof of dishonesty with regard to student work or testing, the instructor may elect from a range of actions. Academic dishonesty could lead to a zero grade for the assignment or even failure for the entire course following consultation between the instructor, Secondary Supervisor, and Director.

All students must adhere to the **Honor Code:**

“On my honor, I will maintain the highest possible standards of honesty, integrity and personal responsibility. This means I will not lie, cheat or steal, and as a member of this academic community, I am committed to creating an environment of respect and mutual trust.”
